



July 26, 2014 • ANNAPOLIS, MD

ANNE ARUNDEL COUNTY FAIRGROUNDS

[www.midatlanticbrewsicfest.com](http://www.midatlanticbrewsicfest.com)

## Merchant Rules, Regulations and Application

**All merchants MUST be open for business from opening until closing of the event.** Your space **MUST BE STAFFED** during the entire time the event is open to the public. Be sure to have enough inventory for the public during event hours. Hours of operation are Saturday, July 26<sup>th</sup>, 2014 from 11am-9pm. **You are expected to conduct business during the entire event. You MAY NOT break down early**

**Merchant Acceptance** – The Mid-Atlantic Brewsic Festival & Firetruck Show reserves the right to refuse any applicant for any reason and to deny any item deemed inappropriate for any reason.

**Your Space** – You may apply for a space of your choice from the list on the Application Form below. You must choose a basic size and then you may choose a general location, electricity, and parking pass for the additional fees shown. All spaces are assigned on a first-come, first-served basis. If you do not choose a general location, you will be placed in an available space of our choosing. You may not enlarge your space outside the assigned area. If you need a support vehicle inside the venue, you must have a parking pass. Passes are limited and will be issued on a first-come, first-served basis. All spaces are outdoors. You must provide your own tent, lighting, tables, and whatever else you will need to display and sell your products.

**Electricity** – You may choose to have electricity provided consisting of ONE (1) 120v, 20 amp electrical hook-up. Be sure to have proper adapters and be prepared to run your own heavy-gauge (outdoor) power cords up to 100 feet. Special arrangements for power requirements beyond the ONE (1) 120v 20 amp electrical supply must be made in advance and an additional fee may be imposed.

**Set Up and Break Down** – Merchants may set up anytime on Friday, but must be set up by 9am, Saturday. You may not break down early under any circumstances—rain or shine, hot or cold, day or night. This is to ensure the best experience for our patrons. You may begin the break down of your space at 8:00pm. A waiver to this policy may be requested for special circumstances. You are responsible for cleaning up your space **COMPLETELY**, leaving no trace of your occupation. Please leave the space as you found it.

**Sanitation** - A water hose system will be available. In addition to normal trash and recycling containers, dirty dishwater disposal, hot coal disposal, and grease disposal units will be available. **PLEASE USE APPROPRIATE DISPOSAL RECEPTACLES.** These will all be clearly identified when you arrive. The Fairgrounds will not tolerate a mess! Please help us do our best to respect our host location. Leave no trace. There will be ample restroom facilities and hand washing stations. Practice safe hygiene. All merchants dealing with edible products must comply with Maryland Health Department rules for food safety.

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**Atmosphere/Noise** - The Mid-Atlantic Brewsic Festival & Firetruck Show is a family event and we are guests of the Anne Arundel County Fairgrounds. Unruly behavior could affect our ability to hold future events at this location and will be grounds for the offender to be asked to leave. Noise levels must remain below County Standards. "Quiet Time" will commence at 10:00 Saturday night. We must be respectful so that we can come back year after year.

**Signage** - There are no restrictions on signage but it must remain within the confines of your space.

***All merchants must participate in the Brewsic Bucks program.*** All merchants must accept Brewsic bucks and will be reimbursed at face value (plastic and wooden tokens in denominations of \$1, \$5, \$10, and \$20. Merchants may also accept cash, checks or credit cards.

**Sales Tax** – Merchant net receipts (net sales) are subject to Maryland Sales Tax and are the sole responsibility of the vendor.

**Security** - The Anne Arundel Police Department and the Sheriff's Department will be providing security for the event. In addition, The Mid-Atlantic Brewsic Festival & Firetruck Show will have dozens of volunteers throughout the event site identifiable by STAFF t-shirts. Please contact a Police Officer and/or a The Mid-Atlantic Brewsic Festival & Firetruck Show Staff if you see or suspect anything out of the ordinary.

**In Case of an Emergency** - Dial 911 in an emergency! If there are any urgent issues or concerns that are not "911" in nature, they should be directed to your The Mid-Atlantic Brewsic Festival & Firetruck Show Ambassador the Information Center.

**Forms/Food License/Waiver of Liability** - All forms including but not limited to Anne Arundel County Health Department License, Insurance Certificate covering The Mid-Atlantic Brewsic Festival & Firetruck Show, application and waiver must be submitted before July 5<sup>th</sup>, 2014.

**Application Deadlines** - Early Bird deadline for Application is June 1, 2014. Any application received after June 15th will be accepted on a space-available basis. No application will be accepted after July 5th, 2014.

- Signature below indicates acceptance of all Rules/Regulations on the previous pages.

**Please attach photos of your product samples along with descriptions**

|  |                        |              |       |
|--|------------------------|--------------|-------|
| Business Name  |                        | DBA          |       |
| Address  |                        |              |       |
| City, State, Zip   |                        |              |       |
| Contact Name   |                        |              |       |
| Telephone  | Cell                   |              | Email |
| SPACE  | EARLY BIRD (by June 1) | After June 1 |       |
| 10' x 10'  | \$150                  | \$200        | \$    |
| 20' x 10'  | \$225                  | \$275        | \$    |
| 30' x 10'  | \$300                  | \$350        | \$    |
| Custom   | \$500                  | \$550        | \$    |
| Near Kids Area   | \$10                   | \$15         | \$    |
| Lower Main Street<br>between main entrance and Paul Bunyon | \$10                   | \$15         | \$    |
| Upper Main Street<br>between Paul Bunyon and top of hill   | \$10                   | \$15         | \$    |
| Electricity  | \$10                   | \$15         | \$    |
|  |                        |              | \$    |
| TOTAL  |                        |              | \$    |

**Payment**

Check – payable to The Mid-Atlantic Brewsic Festival & Firetruck Show Check No. \_\_\_\_\_  
 Credit Card (VISA or MasterCard only) – charge will be processed only upon acceptance of application

|                 |      |     |
|-----------------|------|-----|
| Credit Card #   | Exp. | CCV |
| Name on Card    |      |     |
| Billing Address |      |     |
| Signature       |      |     |

**Waiver of Liability MUST BE SIGNED or application will not be processed!**

**WAIVER OF LIABILITY AND RELEASE**

In consideration of processing this application, I the undersigned, in my capacity as an individual or as a duly authorized representative of the company, organization, I purport to represent, intending to be legally bound, hereby waive and release any and all rights and claims for loss, damage or injury I may have against the The Mid-Atlantic Brewsic Festival & Firetruck Show, Stan & Joe's Saloon, L'attitude38°, 77rescue.org, Children's Cancer Foundation, agents authorized by them, as well as any individual or group responsible for the organization or management of the The Mid-Atlantic Brewsic Festival & Firetruck Show, and I agree to indemnify and hold harmless all such persons and entities from any and all claims, suits or judgments, including the cost of defense of any claim arising out of or in connection with this event.

Furthermore, I hereby grant permission to The Mid-Atlantic Brewsic Festival & Firetruck Show and agents authorized by them to use any visual, audio, or other record of this event in whatever format for any purpose.

I agree to abide by the rules and regulations of the The Mid-Atlantic Brewsic Festival & Firetruck Show.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Vendors/Organizations/Company Name  
\_\_\_\_\_

I am authorized to sign on behalf of the vendor, organization, company

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please print name \_\_\_\_\_

**Waiver of Liability MUST BE SIGNED or application will not be processed!**

We would like to include your logo and a link to your website on our website once your application is approved. Please provide these to the contact below. We also request you add a link to our website below to your website. Thanks for your cooperation.

You may submit this application on line or print and return this application, including signed release and payment to:

Mid-Atlantic Brewsic Festival & Firestruck Show,  
c/o Stan & Joe's Saloon  
37 West Street, Annapolis, Maryland 21401

Application will be accepted when all required forms and payment have been received.  
You will be notified of acceptance by email.

For questions or more information, please visit [www.midatlanticbrewsicfest.com](http://www.midatlanticbrewsicfest.com)  
or contact Stan Fletcher, Festival Director  
[midatlanticbrewsicfest@gmail.com](mailto:midatlanticbrewsicfest@gmail.com) or cell 443.994.1901